- Joint Conference -

Texas Association of Black Personnel in Higher Education and the Texas Higher Education Coordinating Board

“Paving Higher Education Pathways for the Next 40 Years”

Austin, Texas
Doubletree North Hotel

February 14-16, 2013

Conference Co-Hosts
Austin Community College and Texas State University
The Texas Association of Black Personnel in Higher Education (TABPHE) is proud to collaborate once again with the Texas Higher Education Coordinating Board (THECB) to provide this unique opportunity.

TABPHE and THECB invite you and other college and university personnel to participate in what will be the year’s best investment toward your professional development and exploration of issues effecting African-American males. The Coordinating Board’s P-16 Division continues to enhance its focus on increasing minority participation and success in higher education and will showcase successful programs from across the state. Both TABPHE and the Texas Higher Education Coordinating Board are committed to improving the educational system and closing the educational gaps in Texas. The TABPHE-THECB Joint State Conference is specifically designed to address the educational needs of Blacks in higher education, along with promoting the goals identified by the Coordinating Board’s African-American Male Advisory Committee. This prestigious affair will attract attention across the state by bringing together representatives from academia, state government, corporations, private industry and non-profit organizations. This joint conference will also be an excellent venue for local, state and national businesses to showcase their products and services. The host city for this event is Austin, the “Capital City,” and it has much to offer. You will want to plan additional time to venture out and enjoy the sights & sounds around town.

The TABPHE-THECB Joint Conference is your opportunity to serve and play a significant role in a movement to prepare the way for the future!

**Special Attractions:**

- A special workshop strand focusing on the plight of and research on the minority students in higher education
- Legislative Day at the Texas State Capitol will connect conference attendees with elected state legislators and their staff to discuss significant legislative issues
- A Faculty Institute will convene as an early conference activity to address issues of connecting African-American faculty (public school and higher education) to pipeline issues that impact the success of African-American students.
- An early conference Staff Development Institute will convene during the conference to include leadership development, mentoring and additional networking opportunities.
- A Student Leadership Institute will convene during the conference to include student leadership development, mentoring and networking opportunities.
About TABPHE and THECB

Texas Association of Black Personnel in Higher Education

Forty years ago, on April 7-9, 1973, several representatives of state and private institutions of higher education, from Texas and surrounding states, met at the Ramada Inn Central in Dallas, Texas, to discuss concerns pertinent to the well being of African Americans at higher educational institutions. The group represented a variety of general and specialized interests; however, each person was committed to equal opportunity in higher education and affirmative action efforts. They agreed to formally organize an association to promote, maintain and assure the development and growth of African-American faculty, staff and students in the educational process. The organization was named the Texas Association of Black Personnel in Higher Education, and it brought together hundreds of African-American leaders in a unified force to address new and recurring challenges in Texas higher education. TABPHE is a membership association dedicated to the issues of Black faculty and staff at colleges and universities statewide.

Texas Higher Education Coordinating Board

The Texas Higher Education Coordinating Board's mission is to work with the Legislature, Governor, governing boards, higher education institutions and other entities to help Texas meet the goals of the state's higher education plan, Closing the Gaps by 2015, and thereby provide the people of Texas the widest access to higher education of the highest quality in the most efficient manner.

The Texas Higher Education Coordinating Board will promote access to quality higher education across the state with the conviction that access without quality is mediocrity and that quality without access is unacceptable. The Board will be open, ethical, responsive, and committed to public service. The Board will approach its work with a sense of purpose and responsibility to the people of Texas and is committed to the best use of public monies. The Coordinating Board will engage in actions that add value to Texas and to higher education. The agency will avoid efforts that do not add value or that are duplicated by other entities.
About the Conference

Variety of Sessions & Activities

The TABPHE-THECB Joint Conference has a number of sessions and activities from which to choose. These include:

12 Workshop sessions from which to choose .................................................. ✓
3 General Sessions w/Major Speakers ........................................................... ✓
-- Legislative Day at the Texas State Capitol ................................................. ✓
-- Special workshop strand on African-America student issues……… ✓
-- Graduate & Undergraduate Student Leadership Institutes............. ✓
-- P-16 Faculty Institute addressing African-American students ..... ✓
-- Early Conference Staff Development Institute.......................... ✓
-- Conference Luncheon........................................................................... ✓
-- “Black Tie” Awards Banquet................................................................. ✓
-- Special Reception for First-Time Attendees .................................. ✓
2 Nights of Entertainment ........................................................................ ✓
15+ Exhibitors .............................................................................................. ✓
-- Free-Time Activities (sight-seeing, shopping, etc.) ....................... ✓

Conference Presenters and Speakers

TABPHE and THECB are pleased to announce that a number of distinguished individuals have agreed to share their expertise at this year’s conference.

During the conference, you will have multiple opportunities to dialog with the workshop presenters and major speakers as they share their ideas, inspiration and innovative presentations that reflect the essence of this year’s conference theme. Topics and issues may include:

- African-American male issues, research and solutions
- Mentoring and effective academic advising
- Leadership and professional development
- P-16 Initiatives, successes and challenges
- Career Colleges and their impact
- Social networks in higher education
- Motivation and support staff issues
- Maximizing resources
- Improving access to higher education
- Parents, public schools and postsecondary
- Uses of technology in higher education
- Issues facing faculty in academia
- Communication and teambuilding
- Distance learning in the 21st century
- Diversity and multiculturalism
- Recruitment and retention issues
- Research findings
- Historically Black Colleges/Universities
- Continuing education
- Economics and the global economy
- Conflict management and resolution

**Doubletree North Hotel**

TABPHE-THECB is proud to have selected the Doubletree by Hilton North Hotel as our conference site this year. While you are here, be sure to indulge yourself in the creature comforts of the Doubletree North Hotel. The hotel is just five minutes from Downtown Austin, the State Capitol, Convention Center, University of Texas and the renowned 6th Street. The Doubletree provides the ideal place for this important gathering to take place.

If you attend only one educational conference in 2013... make it this one!
Preliminary Conference Schedule

TABPHE 40th Annual State Conference / THECB State Conference
“Paving Higher Education Pathways for the Next 40 Years”
February 14-16, 2013 ● Doubletree North Hotel ● Austin, Texas

Wednesday, February 13
6:30 p.m. – 9 p.m. TABPHE State Board of Directors Meeting

Thursday, February 14
8:30 a.m. – 6 p.m. Registration
9 a.m.-11 a.m. Legislative Day at the Texas State Capitol
9 a.m. – 12 noon P-16 Faculty Institute addressing African-American Students
Early Conference Staff Development Institute
12:30 p.m. – 2 p.m. Conference Luncheon
2 p.m. – 4 p.m. Special Student Leadership Institute
Special Graduate Student Leadership Institute
3 p.m. – 4:15 p.m. Concurrent Workshops (3)
African-American Student Strand Workshop
4:30 p.m. – 5:30 p.m. Special Reception Honoring First-Time Attendees
5:30 p.m. – 7 p.m. Dinner (on your own)
7 p.m. – 8:30 p.m. Hot Topics in Education (“P-16 Initiatives”)
8:30 p.m. – 9:30 p.m. Prayer Service
8:30 p.m. – Midnight Networking Lounge

Friday, February 15
8 a.m. – 6 p.m. Registration
8 a.m. – 9:15 a.m. General Session
9:30 a.m. – 10:45 a.m. Concurrent Workshops (3)
African-American Student Strand Workshop
11 a.m. – 12:15 p.m. Concurrent Workshops (3)
African-American Student Strand Workshop
12:30 p.m. – 1:50 p.m. Lunch (on your own)
2 p.m. – 3:15 p.m. Concurrent Workshops (3)
African-American Student Strand Workshop
3:30 p.m. – 4:45 p.m. TABPHE Business Meeting & Election (for All conferees)
5 p.m. – 6:30 p.m. Networking Lounge
5 p.m. – 7 p.m. Free Time*/Committee Meetings
7 p.m. – 8 p.m. Awards Banquet (“Black Tie” optional)
8 p.m. – 9:30 p.m. 40th Anniversary TABPHE Talent Showcase
9:30 p.m. – 1 a.m. Conference Soiree

Saturday, February 16
7:30 a.m. – 9 a.m. TABPHE State Board of Directors Meeting
8 a.m. – 9 a.m. Continental Breakfast
8 a.m. – 10:30 a.m. Registration
9 a.m. – 10:30 a.m. Closing General Session
10:30 a.m. – 11:30 a.m. Conference Evaluation & Wrap-Up

*On your own; shopping, movies, variety of restaurants, and airport all within minutes.
Call for Workshop Proposals

TABPHE 40th Annual State Conference / THECB State Conference
“Paving Higher Education Pathways for the Next 40 Years”
February 14-16, 2013 • Doubletree North Hotel • Austin, Texas

The success of prior conferences has always depended on you! We encourage you to submit a workshop proposal so that your colleagues may benefit from your knowledge and insight. Preferential treatment will be given to co-presenters, group presentations and panels.

Proposals must be received by December 1, 2012. The limited number of workshop opportunities may necessitate an earlier deadline, so please submit your proposal as soon as possible. The selected presenters will be notified by December 15th. Proposals will be judged on content, clarity and reflection of the conference theme. Time allotted for each workshop is 1 hour and 15 minutes, including questions & answers. Overhead projector and screen will be provided for each presentation. The presenter must provide all other audiovisual needs and materials. We strongly encourage all presenters to provide handouts. All conference presenters must register for the conference.

We invite you to submit your ideas, inspiration and innovative presentations that reflect the essence of this year’s conference theme, “Paving Higher Education Pathways for the Next 40 Years.” Please submit your proposal on one of the following (or other) topics.

- African-American male issues, research and solutions
- Mentoring and effective academic advising
- Leadership and professional development
- P-16 Initiatives, successes and challenges
- Career Colleges and their impact
- Social networks in higher education
- Motivation and support staff issues
- Maximizing resources
- Improving access to higher education
- Parents, public schools and postsecondary
- Uses of technology in higher education
- Issues facing faculty in academia
- Communication and teambuilding
- Distance learning in the 21st century
- Diversity and multiculturalism
- Recruitment and retention issues
- Research findings
- Historically Black Colleges/Universities
- Continuing education
- Economics and the global economy
- Conflict management and resolution
Call for Workshop Proposals (continued)

**Presenter(s) Information**

Name ___________________________ Title ___________________________
Institution _______________________________________________________
Address _________________________________________________________
Telephone ( ) ___________________ Fax ( ) ___________________ E-mail ______________

Co-Presenters:
Name ___________________________ Title ___________________________
Name ___________________________ Title ___________________________

**Workshop Information**

**Title of Workshop:** ___________________________________________
The title should accurately reflect the content of the session.

**Abstract:**
In the space below, please type an abstract of **50-75 words** as you wish it to appear in the conference program. A more detailed proposal may be submitted separately.

**Learning Outcome(s):**
Please indicate learning outcomes that describe how attendees will benefit from the presentation (i.e., “After attending this session, participants will recognize, become aware of, develop . . .”).

**Biographical Summary of Presenter(s)**
Please provide a biographical sketch of **50 words** or fewer for each presenter. Photos may be requested at a later time.

**Equipment Needed**
The presenter must provide A-V equipment for presentation. Hotel equipment rental rates are available upon request.

Please submit proposal to: Dr. Laurie H. Fluker
lf04@txstate.edu
512-245-2529
Registration Form

“Paving Higher Education Pathways for the Next 40 Years”
February 14-16, 2013 • Doubletree North Hotel • Austin, Texas

Name __________________________ Title __________________________
Institution __________________________ □ Check if 1st-Time Attendee
Address __________________________ City, State, Zip __________________________
Telephone ( ) __________________________ E-mail __________________________

Conference Registration Fees*
Early Registration (before November 15, 2012) ....................... $150
Standard Registration (November 15-December 31, 2012) ............. $170
Late & On-Site Registration (after December 31, 2012) ............... $190

Student Leadership Institute Fees* (February 14th Only)
Standard Registration (through December 31, 2012) ................ $ 65
Late & On-Site Registration (after December 31, 2012) .............. $ 75

Early Conference Activities
Thursday, February 14, 2013, 8 am-12 pm (select only one; limited capacities, register early)
□ Legislative Day at the TABPHE State Capitol
□ Faculty Institute (no charge for full conference registrants)
□ Staff Development Institute (no charge for full conference registrants)
□ I’m not available to participate in any early conference activities

Payment Options
1) Click below to access instant on-line payment with PayPal. Important—While on the
PayPal web site, in the section marked “Instructions to merchant/from buyer” provide
each Registrant’s name, title, mailing address, phone and email. PayPal link

2) Or make check payable to TABPHE
and mail to the address below:

℅ Ms. Tanisha Shorter, Treasurer
401 Congress Ave., Suite 1540
Austin, Texas 78701

TABPHE federal tax-exempt # 74-2738176

*Postmark or electronic submission date will
determine the appropriate registration fee (which
must be included). Fees include all conference
materials, workshops, reception, luncheon and
banquet. For registrations mailed within two weeks
of the conference, please bring proof of registration
for verification. Refund requests must be received in
writing prior to January 15, 2013 (attendee
substitutions are encouraged instead).

Conference contacts: Dr. Laurie H. Fluker (512) 245-2529; LFO4@txstate.edu
Loretta Edelen (512) 223-5106; edelen@austincc.edu
Conference Hotel: Doubletree North Hotel (at IH-35 and Hwy 290), 6505 IH-35 North, Austin, TX 78752

Hotel Information: Indulge yourself in the creature comforts of the Doubletree North Hotel. Our elegant Spanish Colonial-style Austin, Texas hotel is minutes from the best shopping, dining and entertainment Austin has to offer. A premier hotel, the Doubletree is just minutes from Austin’s impressive area attractions, and situated between the downtown business district and the Austin Arboretum, and 20 minutes from the Austin Bergstrom International Airport. The Doubletree North Hotel provides the ideal place for organizations to meet.

Reservations: Online reservations can be made using this link: Doubletree Online Reservation. You may also call toll-free at 1-800-347-0330 or directly to the Austin location at (512) 454-3737. Ask for the TABPHE special conference rate. Rate does not include tax, so bring a state tax-exempt form from your college or university.

Special Room Rates: $99 Single or Double (cancellations must be at least 48 hours prior to check-in date)
Special Rate Deadline: January 23, 2013 (after deadline, regular hotel rates may apply)
Advertisement Request Form

TABPHE 40th Annual State Conference / THECB State Conference
“Paving Higher Education Pathways for the Next 40 Years”
February 14-16, 2013 ● Doubletree North Hotel ● Austin, Texas

Would you like to showcase your institution, business, product, service area or professional organization during the TABPHE-THECB Joint Conference? If so, reserve your advertising space in the Conference Souvenir Booklet by completing this form and submitting it with your payment. Souvenir booklet space for ads is limited. The deadline for ad copy is January 15, 2013.

Please Type or Print:
Contact Person: _________________________________
Business/Organization: ___________________________
Mailing Address: _________________________________
City/State/Zip Code: _______________________________
Phone: (_____) _________________________________
E-mail address: ________________________________

Advertisement Costs

<table>
<thead>
<tr>
<th>Size</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>$150</td>
</tr>
<tr>
<td>Half Page</td>
<td>$100</td>
</tr>
<tr>
<td>Quarter Page</td>
<td>$ 75</td>
</tr>
<tr>
<td>Business Card</td>
<td>$ 60</td>
</tr>
</tbody>
</table>

All advertising is subject to the approval of TABPHE and should be camera-ready. Please include an additional $12 per photograph for all non camera-ready copy. Black and white photographs are preferred. The publisher reserves the right to reject or cancel advertising at any time. Advertisers who desire their photographs and other materials returned should label each piece with their name and submit a self-addressed, stamped envelope. For additional information, please contact Dr. Laurie H. Fluker at (512) 245-2529, or e-mail her at LFØ4@txstate.edu.

Submit completed order form, advertisement, and payment to:

TABPHE
% Ms. Tanisha Shorter, Treasurer
401 Congress Ave., Suite 1540
Austin, Texas 78701

TABPHE federal tax-exempt # 74-2738176
Vendor Request Form

TABPHE 40th Annual State Conference / THECB State Conference
“Paving Higher Education Pathways for the Next 40 Years”
February 14-16, 2013  • Doubletree North Hotel  • Austin, Texas

Would you like to showcase your institution, business, product, service area or professional organization during the TABPHE-THECB Joint Conference? If so, reserve your vendor space by completing this form and submitting it with your payment. Vendor space is limited to twenty (20) tabletop exhibits, so reserve your space early! The deadline for vendor space is January 15, 2013.

Please Type or Print:
Contact Person: __________________________________________________________
Business/Organization: _________________________________________________
Mailing Address: _______________________________________________________
City/State/Zip Code: ____________________________________________________
Phone: (________)______________________________________________________
E-mail address: _________________________________________________________

Do you need electricity?   ___Yes   ___No
Will you donate a door prize?   ___Yes   ___No

Vendor Information:  $150 per table x _____ table(s) = $_______  Total

Each vendor station includes one 5-foot, skirted table. Floor space is limited to under and behind the assigned table. Vendors may not sell food or drinks. A full refund will be given for cancellations received in writing by January 15, 2013. No refunds will be given after this date. A cancellation is not considered accepted until confirmed in writing by TABPHE. For additional information, please email Dr. Laurie H. Fluker at LFO4@txstate.edu.

Special Bonus: Vendors who also advertise in the Conference Souvenir Booklet will receive a 10% discount on a full-page ad!

Please submit completed order form and payment (with your ad copy if applicable) to:

TABPHE
% Ms. Tanisha Shorter, Treasurer
401 Congress Ave., Suite 1540
Austin, Texas 78701

TABPHE federal tax-exempt # 74-2738176
# Corporate Sponsorship Form

**TABPHE 40th Annual State Conference / THECB State Conference**  
*“Paving Higher Education Pathways for the Next 40 Years”*  
February 14-16, 2013 • Doubletree North Hotel • Austin, Texas

Would you like to showcase your institution, business, product, service area or professional organization during the TABPHE-THECB Joint Conference? If so, become a sponsor. The deadline is **January 15, 2013**.

**Please Type or Print:**

<table>
<thead>
<tr>
<th>Contact Person:</th>
<th>Business/Organization:</th>
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</thead>
<tbody>
<tr>
<td>Mailing Address:</td>
<td>City/State/Zip Code:</td>
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<tr>
<td>Phone:</td>
<td>Fax:</td>
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<tr>
<td>E-mail:</td>
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</tbody>
</table>

**SPONSOR INFORMATION** (Please check level of contribution):

<table>
<thead>
<tr>
<th>Platinum - $4,500</th>
<th>Bronze - $1,000</th>
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</thead>
<tbody>
<tr>
<td>Sponsorship of major events AND</td>
<td>Sponsor of any one of the three Institutes</td>
</tr>
<tr>
<td>“Official Conference Host”</td>
<td>Recognition in advertisements</td>
</tr>
<tr>
<td>Name recognition on advertisements</td>
<td>Banner* displayed at Institute</td>
</tr>
<tr>
<td>Banner* displayed at registration &amp; Luncheon</td>
<td>Full-Page Program Ad</td>
</tr>
<tr>
<td>Full-Page Program Ad</td>
<td>Recognition at Awards Banquet</td>
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<tr>
<td>Recognition at Awards Banquet</td>
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<table>
<thead>
<tr>
<th>Gold - $3,000</th>
<th>Copper - $500</th>
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<tbody>
<tr>
<td>“Official Conference Sponsor”</td>
<td>Half-Page Program Ad in Souvenir Booklet</td>
</tr>
<tr>
<td>Name recognition on advertisements</td>
<td>Recognition at Awards Banquet</td>
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<tr>
<td>Banner* displayed</td>
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<tr>
<td>Full-Page Program Ad</td>
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<tr>
<td>Recognition at Awards Banquet</td>
<td>Name Recognition in Program Booklet</td>
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<tr>
<td>( ) Patron’s List - $100</td>
<td>Recognition at Awards Banquet</td>
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<table>
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<tr>
<th>Silver - $2,000</th>
<th>Other Sponsorship Opportunities</th>
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<tbody>
<tr>
<td>Sponsor – Special Reception</td>
<td>Please inquire about additional sponsorship opportunities, such as one of three Continental</td>
</tr>
<tr>
<td>Name recognition on advertisements</td>
<td>Breakfasts and the Hospitality Room. Contact</td>
</tr>
<tr>
<td>Banner* displayed at Reception</td>
<td>information is found below.</td>
</tr>
<tr>
<td>Full-Page Program Ad</td>
<td></td>
</tr>
<tr>
<td>Recognition at Awards Banquet</td>
<td></td>
</tr>
</tbody>
</table>

You may submit banners, photographs, and other materials for advertisements. All banners must be reviewed and approved by **January 15, 2013**. All advertisements for the Souvenir Book must be camera-ready and submitted by **January 15, 2013**. Black and white photographs are preferred. The publisher reserves the right to reject or cancel advertising at any time. Advertisers who desire their photographs and other materials returned should label each piece with their name and submit a self-addressed, stamped envelope. For additional information, please email Dr. Laurie H. Fluker at LFØ4@txstate.edu or call her at 512-245-2529.

Submit Sponsorship Form and payment (with your ad copy if applicable) to: 
**TABPHE** c/o Ms. Tanisha Shorter, Treasurer 
401 Congress Ave., Suite 1540, Austin, TX 78701

*Sponsoring business/organization must provide the banner.*
AUSTIN—The State Board of Education is seeking nominations to form a committee tasked with drafting a long-term plan for public education. State lawmakers should restore some of the oversight taken from the Texas Higher Education Coordinating Board four years ago. In 2013, after the agency’s review by the Sunset Advisory Commission, legislators reined in the higher education agency’s power.